



## Communication Fundamentals (15-19 years)

### Overview of Program

Communication Fundamentals addresses the disparity between academic achievement and the ability to communicate. The purpose of this program is to ensure that every student has the ability to convey the best possible version of themselves at critical life-defining moments. In an increasingly competitive environment - particularly with the resurgence of the university interview - students are judged more and more on their ability to communicate their ideas. Through an intensive and fun two day course we ensure that students have the capacity to do justice to their academic profiles and understand their best style of communicating.

### Who is the course for?

Communication skills are not and cannot be taught effectively in schools. As such, our participants are varied within the 15-19 age range. The course is hugely beneficial for students of all ability levels and backgrounds. In such small workshop groups we foster a safe environment where all students feel comfortable to challenge themselves.

### Program objectives

By the end of the course, each participant will:

- Understand their best communication style and how to implement it effectively
- Learn how to handle pressure and exude confidence through practical strategies
- Be able to structure an effective presentation and get people to listen
- Learn and practice proven interview techniques
- Understand the concept of presence and the importance of first impressions

### Addressed Competencies / Skills improvement

- Confidence
- Authenticity
- Presence

### Synopsis

This two-day intensive communication skills course is designed to give students an edge. It will ensure that they have all the necessary skills to succeed beyond the classroom.

### Subjects

Confidence  
Interview technique  
Presentation Skills  
Handling Pressure  
Personal Presence

### Group size

Max 8 students, 2 consultants

### Duration

2 days, 3 hours a day

### Training locations

Hong Kong  
United Kingdom



Training material downloadable



Training certificate provided



Training video material provided



One-on-one coaching session possibility



Comprehensive feedback provided

#### Hong Kong

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